



TOXINS 2024

Basic Science and Clinical Aspects of Botulinum and Other Neurotoxins

7th International Conference
17-20 January 2024
Berlin, Germany

Sponsorship and Exhibitor Prospectus



The International Neurotoxin Association (INA)

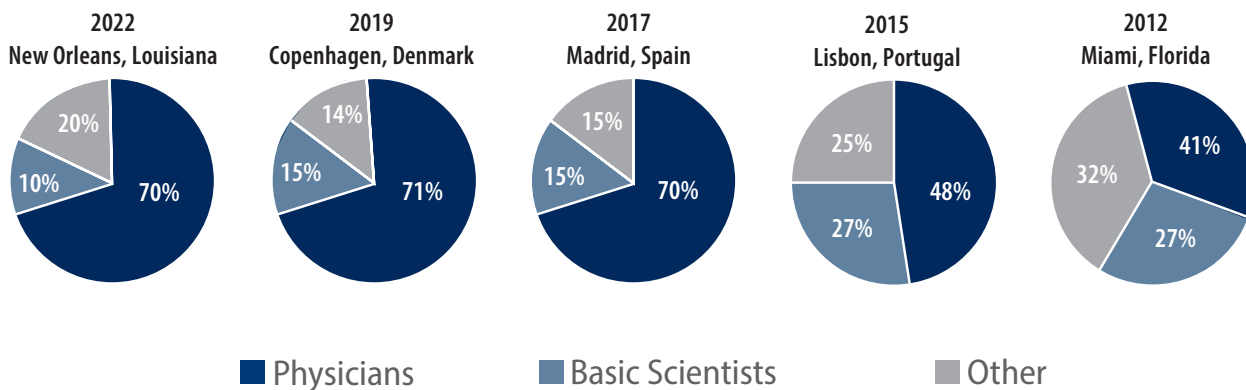
The INA is a non-for-profit, international scientific society dedicated to advancing scientific research, supporting education, and fostering understanding about botulinum and other neurotoxins. The INA provides a forum for the exchange of information and ideas among scientists, clinicians, allied health and other medical professionals, as well as the general public about the science and therapeutic use of neurotoxins.

The TOXINS conferences are the premier venue for consideration of the latest developments in the basic science and clinical applications of neurotoxins. The scientific program—presented by the world’s experts in their respective fields—attracts a global audience of basic scientists and clinicians in the fields of neurology, physical medicine and rehabilitation, dermatology and aesthetic medicine, ophthalmology, otolaryngology, urology, gastroenterology, pain management, physical therapy, and other clinicians interested in botulinum neurotoxins.

INA Conference Attendance History and Overview

The INA’s biennial TOXINS conferences are the only professional gathering in the world focusing on botulinum toxins "BoNTs" and attended by both scientists and clinicians across multiple specialties.

YEAR	LOCATION	ATTENDANCE	COUNTRIES REPRESENTED
2022	New Orleans, Louisiana, USA	542	25
2019	Copenhagen, Denmark	1409	58
2017	Madrid, Spain	1051	57
2015	Lisbon, Portugal	752	45
2012	Miami Beach, Florida, USA	547	35



Other = Non-Physician Healthcare Professionals and Industry Representatives

The TOXINS 2024 - 7th International Conference is a major event focused on the latest developments in the field of botulinum and other neurotoxins.

Topics of Discussion

Botulinum neurotoxin for “classic” and “emerging” clinical uses in:

- Adult and pediatric spasticity
- Aesthetics
- Cervical dystonia
- Dermatology
- Facial tics
- Focal limb dystonia and tremor
- Hemifacial spasm and blepharospasm
- Migraine and other headache disorders
- Oromandibular dystonia
- Pain
- Sialorrhea
- Spasmodic dysphonia
- Task-specific dystonias
- Urologic disorders

The Basic Science of Botulinum Neurotoxins

- Advances in the understanding of the architecture of the BoNT complex
- Genetics and evolution
- Molecular interactions
- Novel BoNTs and toxin engineering
- BoNT trafficking

Hot Topics

- New and emerging clinical uses and ongoing clinical trials
- The scientific basis of, and latest clinical data on, duration of action of BoNTs
- New delivery systems
- New BoNTs in preclinical and clinical development

Clinical Workshops

- Guidance and techniques for muscle localization
- Practical clinical workshops featuring case-based sessions with live patients and hands-on injection demonstrations

Educational Support of Conference Program

TOXINS 2024 will be accredited by the European Union of Medical Specialists (UEMS). Through an agreement between the UEMS and the American Medical Association, physicians may convert European Accreditation Council for Continuing Medical Education "EACCME" credits to an equivalent number of *AMA PRA Category 1 Credits™*. Information on the process to convert EACCME credit to AMA credit can be found at <https://www.ama-assn.org/education/ama-pra-credit-system/agreement-european-union-medical-specialties-uems>

TOXINS 2024 Core Preliminary Schedule-at-a-Glance

Tuesday, 16 January	
7:00-23:00	Exhibit Setup
Wednesday, 17 January	
8:30-17:00	Exhibit and Poster Hall Setup
9:00-20:30	Registration Opens
18:00-19:30	Opening Session • Lifetime Achievement Awards and Presentations by Recipients
19:30-21:30	Welcome Reception - Exhibit and Poster Hall Open
Thursday, 18 January	
7:00-18:30	Registration/Information
7:30-8:30	Breakfast • Exhibit and Poster Hall Open
8:30-10:30	Plenary Session
10:30-11:00	Break • Exhibit and Poster Hall Open
11:00-12:00	Plenary Session
12:00-13:30	Lunch
12:00-14:00	Exhibit and Poster Hall Open
12:15-13:30	Lunchtime Industry-Sponsored Session
14:00-15:30	Afternoon Session #1
15:30-16:15	Break • Exhibit and Poster Hall Open
15:35-16:05	Educational Theatre
16:15-17:45	Afternoon Session #2
Friday, 19 January	
7:00-18:30	Registration/Information
7:30-8:30	Breakfast • Exhibit and Poster Hall Open
8:30-10:30	Plenary Session
10:30-11:00	Break • Exhibit and Poster Hall Open
11:00-12:00	Plenary Session
12:00-13:30	Lunch
12:00-14:00	Exhibit and Poster Hall Open
12:15-13:30	Lunchtime Industry-Sponsored Session
14:00-15:30	Afternoon Session #1
15:30-16:15	Break • Exhibit and Poster Hall Open
15:35-16:05	Educational Theatre
16:15-17:45	Afternoon Session #2
Saturday, 20 January	
7:30-12:00	Information
7:30 - 9:00	Breakfast, Exhibit and Poster Hall Open
8:00-9:00	INA Business Meeting
9:00-11:30	Plenary Session
12:00 - 23:00	Exhibit Tear Down

Commercial Support Opportunities

We invite you to become a TOXINS 2024 supporter. Commercial support is an excellent way for your organization to show its commitment to advancing the field of botulinum and other neurotoxins.

SPONSORSHIP LEVELS	Platinum €250,000	Gold €200,000	Silver €125,000	Bronze €100,000
One non-competitive, industry-sponsored session time slot (Does not include F&B)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibit booth 5 m X 8 m	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibit booth 3 m X 3 m	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hospitality desk in conference center	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
One private meeting room for the duration of the conference (use during scheduled sessions is not permitted)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertisement on conference app (specs to come)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Banners in the conference area	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgement on the TOXINS 2024 website and on conference app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Four complimentary conference registrations	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Three complimentary conference registrations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Two complimentary conference registrations	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
One complimentary conference registration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
One pre-registration list (December) (includes name, degree, city, state, country)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Industry-Sponsored Sessions

Industry-sponsored sessions are:

- Planned and implemented by an organization external to the INA
- Not part of the TOXINS 2024 official program
- Promotional (non-CME) education

The following dates and times have been designated for these sessions:

Requests will be taken on a first-come, first-served basis

Session Type	Date and Time	Cost
Educational Theatre	Thursday, 18 January or Friday, 19 January SOLD 15:35-16:05 15:35-16:05 SOLD	€40,000
Lunchtime	Thursday, 18 January or Friday, 19 January SOLD 12:15-13:30 SOLD	€65,000

EACCME / ACCME Guidelines

The INA does not provide CPD/CME credit for these programs.

General Information

Industry-sponsored sessions are considered unofficial (ie, not supported by the INA). Therefore, there can be no implication in any promotional materials or mailers that the programs are presented in cooperation with, planned by, hosted by, endorsed by, or sponsored by the INA.

Approval of applications for industry-sponsored sessions will be based on topic and scientific content. Applicants will be notified in writing if the application has been approved. If approved, all subsequent revisions to a session's content or format must be communicated to the INA in writing.

Failure to seek approval prior to promotion and/or implementation of the event may result in the cancellation of the event and/or sanctions by the INA.

Please Note: Members of the INA Board of Directors and TOXINS 2024 Organizing Committee are not permitted to serve as faculty for industry-sponsored sessions.

Industry-Sponsored Sessions (cont'd)

Promoting Industry-Sponsored Sessions

- Your industry-sponsored session will be posted on the TOXINS 2024 website and included in the sponsorship section of the TOXINS 2024 Conference App.
- You are permitted to place three signs promoting your industry-sponsored session at the Estrel Berlin on the day of the event. The INA will remove signs over the limit without notice, and placement of signage is at the discretion of the INA.

Promotional materials of any kind may not use the TOXINS 2024 logo. These rules apply to materials developed for use before, during, and after the conference, including signage. Please do not go to print with any materials before they have been approved by the INA.

Application Process and Deadline

The application and all required documentation must be completed and sent to Rose.Puleo@neurotoxins.org by Friday, 16 June 2023. Acceptance of all applications received after Friday, 16 June 2023, will depend upon availability of time slots.

Audiovisual

Audiovisual equipment will be supplied based on the existing setup.

Cancellation Policy

Once an application for an industry-sponsored session has been approved, the INA must be notified in writing if the event is cancelled. For cancellations received by close of the business day on Wednesday, 6 September 2023, the INA will issue a refund of 50%. No refunds will be issued for cancellations received on or after Wednesday, 6 September 2023.

Disclaimer

The INA is not responsible for unsatisfactory attendance and/or marketing of the industry-sponsored sessions. It is the responsibility of the session organizer to market this event.

The opinions presented at an industry-sponsored session are solely those of the speaker and the session organizer. They do not represent the opinion of the INA. The INA does not review the full presentations given at these sessions, and makes no warranty, endorsement, or recommendation regarding the safety, effectiveness, quality or costs of any products or services.

The INA reserves the right to have an INA staff member or volunteer on site to monitor the scope and content of each industry-sponsored session. The session organizer holds the INA harmless from any/all claims that may result from an industry-sponsored session.

Violations

To protect the integrity and quality of the session program and to ensure a successful outcome for all parties involved, the INA requires each applicant to agree that they, their employees, speaker(s), and program organizers will observe all applicable INA guidelines. The INA at its sole discretion reserves the right to revoke privileges for future meetings of any organizer involved in planning an unofficial session that does not comply with these guidelines.

Exhibit Information

All requests for exhibit space must be made using the Exhibit Booth Application and submitted and paid for prior to Friday, 1 September 2023. Booths must be paid for in full by Monday, 2 October 2023.

Exhibit Hall Schedule	Hours
Tuesday, 16 January	Setup – 8:00-23:00
Wednesday, 17 January	Setup – 8:00-17:00 • 19:30-21:30
Thursday, 18 January	7:30-8:30 • 10:30-11:00 • 12:00-14:00 • 15:30-16:15
Friday, 19 January	7:30-8:30 • 10:30-11:00 • 12:00-14:00 • 15:30-16:15
Saturday, 20 January	7:30-9:00 • Tear down begins 12:00

Exhibit Guidelines

Compliance

PLEASE NOTE: It is the exhibitor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceutical Industries and Associations [www.efpia.eu]) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations [www.ifpma.org]) Codes of Practice on the Promotion of Medicines.

Certificate of Insurance

The INA does not provide liability or property damage insurance for exhibitors' property. Exhibitors will be responsible for adequately insuring their indemnification liability and property damage risks and will be required to submit a certificate of insurance to the INA. Externally appointed contractors will also be required to submit a certificate of insurance to the INA.

Indemnification

The exhibitor agrees to indemnify, hold harmless and defend the INA and Estrel Berlin, along with their respective members, officers, directors, agents and employees from and against any and all liabilities, damages, actions, costs, losses, claims and expenses (including attorneys' fees) on account of personal injury, death, or damage to or loss of property or profits arising out of or resulting, in whole or in part, from any act, omission, negligence, fault, or violation of law or ordinance of the exhibitor or its employees, agents, subcontractors or invitees when installing, removing, maintaining, occupying or using the exhibition premises within the Estrel Berlin.

Use of INA Property

The INA name, insignia, logo or acronym (INA) and the TOXINS 2024 Conference logo and artwork may not be used in signs, advertising, or promotion in any media or descriptive product literature either inside or outside the exhibit area. This applies before, after, and during the conference. The TOXINS 2024 name and logo are registered trademarks of the INA.

Subletting

The subletting, reassignment, or apportionment of any part of any exhibitor's space is prohibited.

Exhibit Information (cont'd)

Promotion

1. Please Note: A description of all booth activities and materials with the exception of company literature must be submitted to Rose Puleo at exhibits@neurotoxins.org by Wednesday, 1 November 2023.
2. The INA has the right to request the exhibitor immediately discontinue an activity or cease distribution of materials deemed inappropriate by the INA.

The following promotional practices are prohibited (this list is not exhaustive):

- Press conferences or filming in exhibit area
- Operating x-ray equipment
- Use of microphones
- Distribution of any materials featuring paid job advertisements
- Distribution of lanyards
- Illegal raffles and drawings
- Promotion of INA education and/or science programs
- Use of magicians, fortune tellers, dancers, mimes, puppet shows, balloons (helium or otherwise), or other entertainment
- Entering the nonpublic area of another exhibitor's booth without permission
- Photography of any kind unless requested in writing before Wednesday, 1 November 2023
- Unofficial door drops at INA hotels
- Live music
- Excessive noise levels for prerecorded music or presentations

Food and Beverage Distribution

Exhibitors wishing to dispense or serve any food or beverage from their assigned exhibit space must disclose this to the INA and have catering handled by the Estrel Berlin catering department. Requests should be made by email to exhibits@neurotoxins.org.

1. No alcoholic beverages may be served or distributed in the exhibit hall.
2. All items are limited to sample-size quantities and are to be dispensed in disposable containers using supplies purchased through the official caterer.
3. Exhibitors may not use imprinted containers or supplies of any kind.

Exhibit Information (cont'd)

Sanctions

The INA reserves the right to refuse exhibits, curtail activities, or close exhibits or parts of exhibits that do not comply with the TOXINS 2024 Exhibit Guidelines. Exhibitors who violate these guidelines may be dismissed from the meeting without refund. The TOXINS 2024 Exhibit Guidelines will be enforced without exception.

Space Assignment and Fees

Space will be assigned according to the date on which both the contract and deposit are received, availability of requested space, special needs, and compatibility of exhibitors' products.

Exhibitor Admission

Badges for exhibit personnel will be available for pick up on site at the registration area. Admission to exhibit hall is by badge only. Badges must be worn at all times.

Installation

All exhibits must be set up starting Tuesday, 16 January between the hours of 8:00 and 23:00. The aisles must be cleared by 17:00 on Wednesday, 17 January without exception.

Dismantling

All exhibit materials must be packed and ready for removal from the exhibit hall starting at 12:00 on Saturday, 20 January.

Security

Security service will be provided during move-in, move-out, and show hours, as well as after daily exhibit hours. The INA, the Estrel Berlin Hotel, and the official security company are not responsible for any loss or damage to exhibitor property.

Giveaways, Prizes, and Drawings

All giveaways, prizes, sponsored contests, and drawings are permitted if permission is received in advance from the INA. They may not exceed the AMA/EACCME Guidelines regarding gifts to physicians.

All exhibitors must email giveaway requests to the INA for approval by 8 November 2023, at exhibits@neurotoxins.org.

Cancellation Policy

If written cancellation is received by the INA on or before Monday, 16 October 2023, a full refund will be granted, less €500 to be withheld as a cancellation fee. If the exhibiting company cancels after Tuesday, 17 October 2023, the exhibiting company will forfeit all payments made to the INA under this agreement, and the company will be held liable for the full amount of the cost of the exhibit space. The INA shall have the right to use cancelled space to suit its own convenience, including the selling of space to another exhibitor without any rebate to the exhibiting company.

Booth Relocation

If it becomes necessary to relocate an exhibitor after a contract has been accepted, the INA will contact the company involved. Every effort will be made to reassign the exhibitor to a similar space.

Exhibitors are required to abide by the guidelines and policies outlined in this publication and distribute the guidelines to exhibit personnel, display house personnel, and any other contractors working for the exhibiting organization

Exhibit Information (cont'd)

Exhibit Booth Space Size	Cost Per Booth	Exhibitor Badge*
Tabletop	€2,500	1
3 m X 3 m	€12,500	2
5 m X 8 m	€20,000	3

***Applies to booths not included in sponsorship packages.**

Please note that single booths cannot be merged

Exhibit Booth Deadlines	Date
Application due	1 September 2023
Booth Payment due	2 October 2023
Application plans due*	23 October 2023
Notification of cancellation	16 October 2023 <i>(full refund less €500.00 for cancellation fee)</i> 17 October 2023 <i>(No refund)</i>

*** Exhibitors must present a copy of the booth design, including measurements, to the INA by e-mail to exhibits@neurotoxins.org by 15 November 2023, in order to obtain written approval and authorization.**

The following services will be provided to exhibitors at no additional charge:

- General overhead lighting
- Exhibit listing on conference app

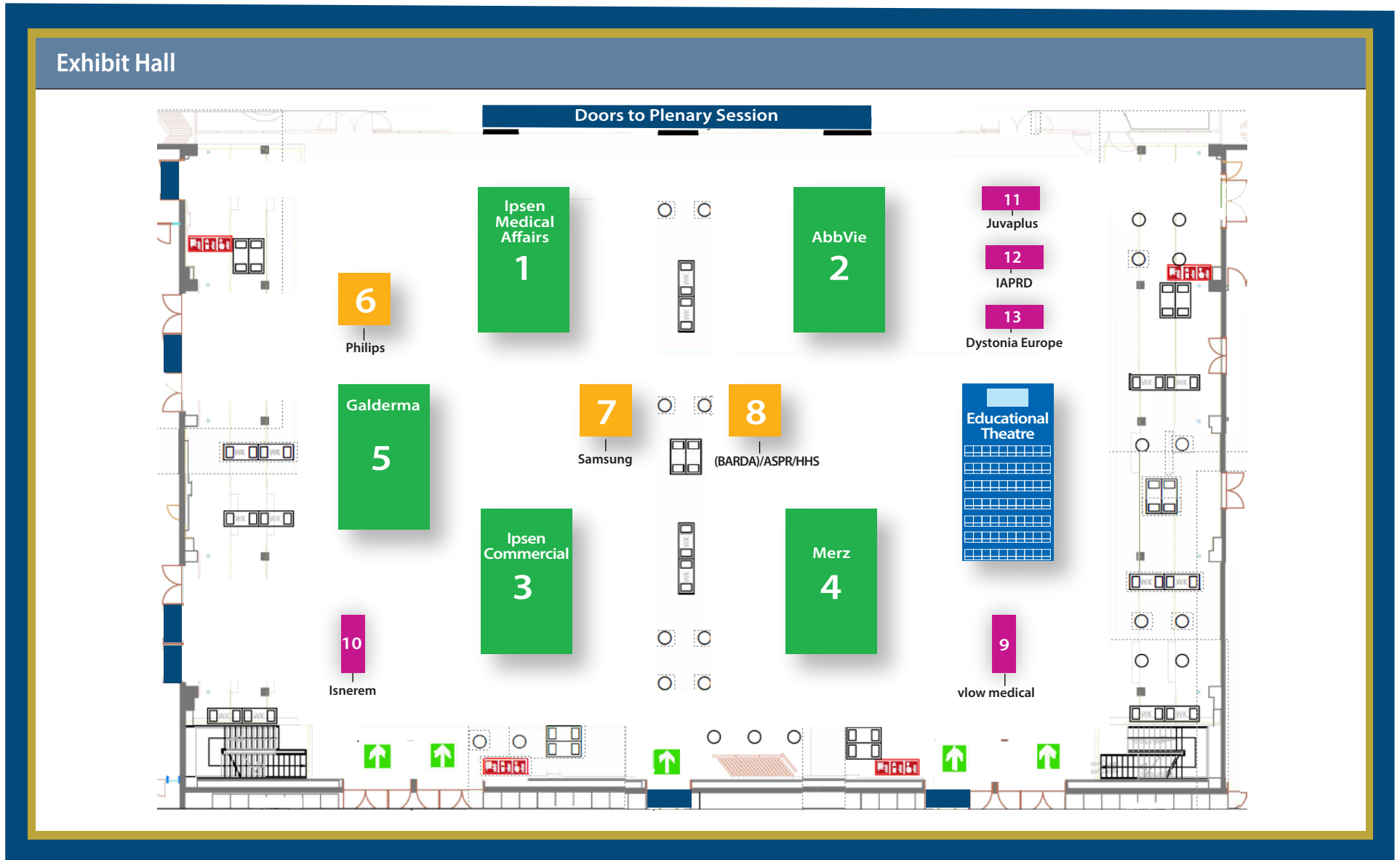
Nonprofit Exhibit Space

The INA offers two, medically-related nonprofit associations complimentary tabletops in the exhibit hall. The requests are on a first-come basis and must be accompanied by proof of nonprofit status. Complimentary tabletop exhibitors will be required to pay a registration fee. Tabletops include table skirt, and garbage pail. Tabletops will be assigned by the INA based on availability.

Compliance With Disabilities Requirements

The INA intends to comply with the legal requirements of the European Accessibility Act (EAA) and Americans with Disabilities Act. If any participant of TOXINS 2024 needs special accommodations, please contact Rose Puleo at least 30 days prior to the conference at rose.puleo@neurotoxins.org.

Exhibit Hall Floor Plan



Exhibitor Booths	■ Booths (5 m X 8 m)	■ Booths (3 m X 3 m)	■ Tabletops (1 m X 3 m)	■ Educational Theatre	Ceiling Height - 7.9 m
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