

TOXINS 2022

Basic Science and Clinical Aspects of Botulinum and Other Neurotoxins

6th International Conference
New Orleans, Louisiana

July 27-30, 2022



Sponsorship and Exhibitor Prospectus





The International Neurotoxin Association (INA)

The INA is a non-for-profit, international scientific society dedicated to advancing scientific research, supporting education, and fostering understanding about botulinum and other neurotoxins. The INA provides a forum for the exchange of information and ideas among scientists, clinicians, allied health and other medical professionals, as well as the general public about the science and therapeutic use of neurotoxins.

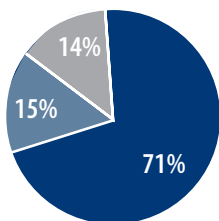
The TOXINS conferences are the premier venue for consideration of the latest developments in the basic science and clinical applications of neurotoxins. The scientific program—presented by the world’s experts in their respective fields—attracts a global audience of basic scientists and clinicians in the fields of neurology, physical medicine and rehabilitation, dermatology, aesthetic medicine, ophthalmology, otolaryngology, urology, pain management, physical therapy and occupational therapy, and other clinicians interested in botulinum neurotoxins.

International Neurotoxin Association Conference Attendance History and Overview

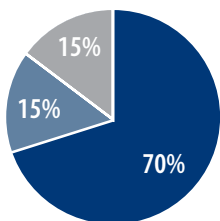
The INA’s biennial TOXINS conferences are the only professional gathering in the world focusing on botulinum toxin and attended by both scientists and clinicians across multiple specialties.

YEAR	LOCATION	ATTENDANCE	COUNTRIES REPRESENTED
2019	Copenhagen, Denmark	1409	58
2017	Madrid, Spain	1051	57
2015	Lisbon, Portugal	752	45
2012	Miami Beach, Florida, USA	547	35

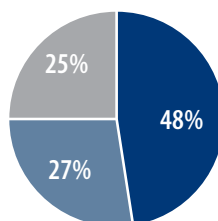
2019 Copenhagen, Denmark



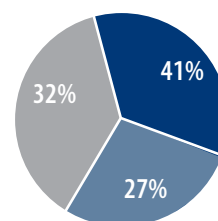
2017 Madrid, Spain



2015 Lisbon, Portugal



2012 Miami, Florida



■ Physicians

■ Basic Scientists

■ Other

Other = Non-Physician Healthcare Professionals and Industry Representatives

The TOXINS 2022 6th International Conference is a major event focused on the latest developments in the field of botulinum and other neurotoxins.

Topics of Discussion

Botulinum neurotoxin for “classic” and “emerging” clinical uses in:

- Adult spasticity
- Aesthetics
- Cervical dystonia
- Dermatology
- Focal limb dystonia and tremor
- Migraine and other headache disorders
- Hemifacial spasm and blepharospasm
- Oromandibular dystonia
- Pain
- Pediatric spasticity
- Sialorrhea
- Spasmodic dysphonia
- Facial tics
- Urologic disorders

The Basic Science of Botulinum Neurotoxins

- Advances in the understanding of the architecture of the BoNT complex
- Genetics and evolution
- Molecular interactions
- Novel BoNTs and toxin engineering
- BoNT trafficking

Hot Topics

- New and emerging clinical uses and ongoing clinical trials
- The scientific basis of, and latest clinical data on, duration of action of BoNTs
- New delivery systems
- New BoNTs in preclinical and clinical development

TOXINS 2022 Core Schedule at a Glance

Tuesday, July 26	
10:00 AM-11:00 PM	Exhibit Setup
Wednesday, July 27	
8:00 AM-5:00 PM	Exhibit and Poster Hall Setup
9:00 AM-8:30 PM	Registration Opens
6:00 PM-8:00 PM	Welcome Reception • Exhibit and Poster Hall Open
Thursday, July 28	
7:30 AM-6:30 PM	Registration/Information
7:30 AM-8:30 AM	Breakfast • Exhibit and Poster Hall Open
8:30 AM-10:30 AM	Plenary Session
10:30 AM-11:00 AM	Break • Exhibit and Poster Hall Open
11:00 AM-Noon	Plenary Session
Noon-1:30 PM	Lunchtime Industry-Sponsored Session
Noon-1:30 PM	Lunch
Noon-2:00 PM	Exhibit and Poster Hall Open
2:00 PM-3:35 PM	Afternoon Session #1
3:35 PM-3:55 PM	Break • Exhibit and Poster Hall Open
3:55 PM-5:30 PM	Afternoon Session #2
5:45 PM-7:00 PM	Evening Industry-Sponsored Session
7:00 PM-9:30 PM	Faculty Dinner
Friday, July 29	
7:30 AM-6:30 PM	Registration/Information
7:30 AM-8:30 AM	Breakfast • Exhibit and Poster Hall Open
8:30 AM-10:30 AM	Plenary Session
10:30 AM -11:00 AM	Break • Exhibit and Poster Hall Open
11:00 AM-Noon	Plenary Session
Noon-1:30 PM	Lunchtime Industry-Sponsored Session
Noon-1:30 PM	Lunch
Noon-2:00 PM	Exhibit and Poster Hall Open
2:00 PM-3:35 PM	Afternoon Session #1
3:35 PM-3:55 PM	Break • Exhibit and Poster Hall Open
3:55 PM-5:30 PM	Afternoon Session #2
5:45 PM-7:00 PM	Evening Industry-Sponsored Session
Saturday, July 30	
7:30 AM-Noon	Information
7:30 AM-9:00 AM	Breakfast • Exhibit and Poster Hall Open
9:00 AM -11:30 AM	Plenary Session
9:00 AM-1:00 PM	Exhibit Breakdown

We invite you to become a TOXINS 2022 supporter. Commercial support is an excellent way for your organization to show its commitment to advancing the field of botulinum and other neurotoxins.

SPONSORSHIP LEVELS	Platinum \$150,000	Gold \$100,000	Silver \$75,000	Bronze \$25,000
Meet and greet area	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-competitive industry-sponsored session time slot	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibit booth 20' x 20'	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibit booth 10' x 10'	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
One private meeting room for the duration of the conference (use during scheduled sessions is not permitted)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full-page advertisement in conference program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half-page advertisement in conference program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Banner hanging in the conference area	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Acknowledgement on the TOXINS 2022 website and in the conference program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Four complimentary conference registrations	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Three complimentary conference registrations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Two complimentary conference registrations	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
One complimentary conference registration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Industry-Sponsored Sessions

[Click here to download application](#)

Industry-sponsored sessions are:

- Planned and implemented by an organization external to the INA
- Not part of the TOXINS 2022 official program
- Promotional (non-CME) education

The following date and time is still available for these sessions: Evening, Friday July 29, 2022

Session Type	Date and Time	Cost
Evening	Friday, July 29 5:45 PM-7:00 PM	\$75,000

- Requests will be taken on a first-come, first-served basis

General Information:

Industry-sponsored sessions are considered unofficial (ie, not supported by the INA). Therefore, there can be no implication in any promotional materials or mailers that the programs are presented in cooperation with, planned by, hosted by, endorsed by, or sponsored by the INA.

Approval of applications for industry-sponsored sessions will be based on topic and scientific content. Applicants will be notified in writing if the application has been approved. If approved, all subsequent revisions to a session's content or format must be communicated to the INA in writing.

Failure to seek approval prior to promotion and/or implementation of the event may result in the cancellation of the event and/or sanctions by the INA.

Please Note: Members of the INA Board of Directors and TOXINS 2022 Organizing Committee are not permitted to serve as faculty for industry-sponsored sessions.

Promoting Industry-Sponsored Sessions

Invitations and announcements addressed to attendees should clearly indicate the name(s) of the organization(s) funding the program. Promotional materials of any kind may not use the TOXINS 2022 logo. These rules apply to materials developed for use before, during, and after the conference, including signage. Please do not go to print with any materials before they have been approved by the INA.

Additional costs incurred for production or postage of invitations is the responsibility of the session organizer.

Complimentary Web Posting

Your industry-sponsored session will be posted on the TOXINS 2022 website and included in the sponsorship section of the TOXINS 2022 Program Book.

Industry-Sponsored Sessions (cont'd)

On-Site Promotion

You are permitted to place three signs promoting your industry-sponsored session at the New Orleans Marriott on the day of the event. The session organizer is responsible for acquiring the INA's approval of signage text. The INA will remove signs over the limit without notice, and placement of signage is at the discretion of the INA.

Application Process and Deadline – [Click to download form](#)

The application and all required documentation must be completed and sent to Rose.Puleo@neurotoxins.org by April 8, 2022. Acceptance of all applications received after April 8, 2022, will depend upon availability of time slots.

Audiovisual

Minimal audiovisual equipment will be supplied based on existing setup.

Cancellation Policy

Once an application for an industry-sponsored session has been approved, the INA must be notified in writing if the event is cancelled. For cancellations received by close of the business day on Thursday, April 28, 2022, the INA will issue a refund of 50%. No refunds will be issued for cancellations received on or after Friday, April 29, 2022.

Disclaimer

The INA is not responsible for unsatisfactory attendance and/or marketing of the industry-sponsored sessions. It is the responsibility of the session organizer to market the event.

The opinions presented at an industry-sponsored session are solely those of the speaker and the session organizer. They do not represent the opinion of the INA. The INA does not review the full presentations given at these sessions, and makes no warranty, endorsement, or recommendation regarding the safety, effectiveness, quality or costs of any products or services.

The INA reserves the right to have an INA staff member or volunteer onsite to monitor the scope and content of each industry-sponsored session. The session organizer holds the INA harmless from any/all claims that may result from an industry-sponsored session.

Violations

To protect the integrity and quality of the session program and to ensure a successful outcome for all parties involved, the INA requires each applicant to agree that they, their employees, speaker(s), and program organizers will observe all applicable INA guidelines. The INA at its sole discretion reserves the right to revoke privileges for future meetings of any organizer involved in planning an unofficial session that does not comply with these guidelines.

Other Commercial Support Opportunities

[Click here to download application](#)

Conference Badge Holder - \$15,000

Neck pocket badge holder with a clear front pocket for name insert. There are two back pockets, one with a zipper, and 46" neck cord with adjustable cord lock. Sponsor's corporate or product logo goes on back of holder.

Hand Sanitizer - \$12,500

Travel size hand sanitizer will be distributed to all attendees at registration and will be available throughout the conference.

Cell Phone Charging Station - \$8,500 per station with multiple outlets

Stations are placed in high traffic locations of the exhibit hall and registration area. The logos are on display for the full duration of the exhibit hall hours and dates of the entire meeting.

Hotel Room Keys - ~~\$12,500~~ **SOLD**

Logo on hotel room keys for TOXINS 2022 conference hotels

Speaker Lounge - \$20,000

The room will be set up for speakers to prepare for their presentations and will be supplied with computers and printers. INA-provided signage with sponsor's name and logo will be displayed in the room.

Select Branding Opportunities at Venue

Please see the branding brochure

All requests for commercial support opportunities must be submitted using the Commercial Support Form prior to May 2, 2022, by emailing Rose Puleo at info@neurotoxins.org.

If the above list does not include an item you would like to support or you would like a customized sponsorship package, please contact Rose Puleo at info@neurotoxins.org.

Program Book Advertising Opportunities

[Click here to download application](#)

Advertising in the TOXINS 2022 Program Book provides concentrated exposure to the important neurotoxin specialists who are expected to attend TOXINS 2022. The program book features the complete listing of educational sessions, presenters, meeting events and exhibit activities. It is a valuable tool for all attendees, and they will refer to it often.

Printing Specifications

The program book is printed via HP Indigo 5500 using a 110-line screen and is perfect bound. Halftone images should be 1200 ppi.

Advertising Materials

Digital composite ads are acceptable in EPS or PDF formats, with all images and fonts embedded, and TIFF or JPEG formats at 1200 ppi with no compression applied. If you have more exacting color requirements, please send a match print or color-calibrated professional proof.

To reserve space, contact Scott White at scott.white@neurotoxins.org.

File Transfer Instructions

Email your files to scott.white@neurotoxins.org via WeTransfer at <https://wetransfer.com> or Dropbox.

Space Closing: May 2, 2022. No space cancellations will be accepted after the space closing date.

Materials Due: May 27, 2022.

Space/Specifications	Exhibitor Rate	Non-Exhibitor Rate
Full page 8.5" X 11" with bleed	\$2,500	\$3,000
Half page vertical 3.5" X 10"	\$1,500	\$2,000
Half page horizontal 7.5" X 4.75"	\$1,500	\$2,000

Exhibit Information

[Click here to download application](#)

All requests for exhibit space must be made using the Exhibit Booth Application and submitted and paid for prior to April 20, 2022.

Exhibit Hall Schedule	Hours
Tuesday, July 26	Setup — 10:00 AM-11:00 PM
Wednesday, July 27	Setup to 5:00 PM • 6:00 PM-8:00 PM
Thursday, July 28	7:30 AM-8:30 AM • 10:30 AM-11:00 AM • Noon-2:00 PM • 3:35 PM-3:55 PM
Friday, July 29	7:30 AM-8:30 AM • 10:30 AM-11:00 AM • Noon-2:00 PM • 3:35 PM-3:55 PM
Saturday, July 30	7:30 AM-9:00 AM

Exhibit Guidelines

Exhibitors participating in TOXINS 2022 must understand the following:

1. The INA reserves the right to decline applications.
2. Exhibitor representatives are required to conduct themselves professionally.
3. All TOXINS 2022 registrants must be accorded equal treatment.
4. Exhibitors are required to abide by the guidelines and policies outlined in this publication and distribute the guidelines to exhibit personnel, display house personnel, and any other contractors working for the exhibiting organization.
5. All booths must be staffed during exhibit hours.
6. Exhibit personnel may not leave their booths to encourage attendees in the aisles to return with them to their booths. Noncompliance with this guideline will result in the prompt removal of the person and property from that area.
7. Persons, exhibitors, companies, or organizations may not display or demonstrate products, processes, or services; solicit orders; or distribute advertising materials anywhere in the exposition facility (outside of the exhibit hall) or in any hotel contracted by the INA.

Compliance

Please Note: It is the exhibitor's responsibility to comply with US laws and regulations, applicable Pharmaceutical Research and Manufacturers of America guidelines, Medical Device Manufacturers Association Revised Code of Conduct on Interactions with Healthcare Providers, and all other applicable codes, laws, and regulations.

Certificate of Insurance

The INA does not provide liability or property damage insurance for exhibitors' property. Exhibitors will be responsible for adequately insuring their indemnification liability and property damage risks and will be required to submit a certificate of insurance to the INA. Externally appointed contractors will also be required to submit a certificate of insurance to the INA.

Exhibit Information (cont'd)

Indemnification

The exhibitor agrees to indemnify, hold harmless and defend the INA and New Orleans Marriott, along with their respective members, officers, directors, agents and employees from and against any and all liabilities, damages, actions, costs, losses, claims and expenses (including attorneys' fees) on account of personal injury, death, or damage to or loss of property or profits arising out of or resulting, in whole or in part, from any act, omission, negligence, fault, or violation of law or ordinance of the exhibitor or its employees, agents, subcontractors or invitees when installing, removing, maintaining, occupying or using the exhibition premises within the New Orleans Marriott.

Use of INA Property

The INA name, insignia, logo or acronym (INA) and the TOXINS 2022 conference logo and artwork may not be used in signs, advertising, or promotion in any media or descriptive product literature either inside or outside the exhibit area. This applies before, after and during the conference. The TOXINS 2022 name and logo are registered trademarks of the INA. Those requesting use of the official TOXINS 2022 Conference logo must do so in writing to Rose Puleo at exhibits@neurotoxins.org.

Subletting

The subletting, reassignment, or apportionment of any part of any exhibitor's space is prohibited.

Promotion

1. Please Note: A description of all booth activities and materials with the exception of company literature must be submitted to Rose Puleo at exhibits@neurotoxins.org by May 27, 2022.
2. The INA has the right to request the exhibitor immediately discontinue an activity or cease distribution of materials deemed inappropriate by the INA.

The following promotional practices are prohibited (this list is not exhaustive):

- Press conferences or filming in exhibit area
- Operating x-ray equipment
- Use of microphones
- Distribution of any materials featuring paid job advertisements
- Distribution of lanyards
- Illegal raffles and drawings
- Promotion of INA education and/or science programs
- Use of magicians, fortune tellers, dancers, mimes, puppet shows, balloons (helium or otherwise), or other entertainment
- Entering the non-public area of another exhibitor's booth without permission
- Photography of any kind unless requested in writing before May 27, 2022
- Unofficial door drops at INA hotels
- Live music
- Excessive noise levels for prerecorded music or presentations

Exhibit Information (cont'd)

Food and Beverage Distribution

Exhibitors wishing to dispense or serve any food or beverage from their assigned exhibit space must disclose this to the INA and have catering handled by the New Orleans Marriott catering department. Requests should be made by email to exhibits@neurotoxins.org.

1. No alcoholic beverages may be served or distributed in the exhibit hall.
2. All items are limited to sample-size quantities and are to be dispensed in disposable containers using supplies purchased through the official caterer.
3. Exhibitors may not use imprinted containers or supplies of any kind.

Sanctions

The INA reserves the right to refuse exhibits, curtail activities, or close exhibits or parts of exhibits that do not comply with the TOXINS 2022 Exhibit Guidelines. Exhibitors who violate these guidelines may be dismissed from the meeting without refund. The TOXINS 2022 Exhibit Guidelines will be enforced without exception.

Space Assignment and Fees

Space will be assigned according to the date on which both the contract and deposit are received, availability of requested space, special needs, and compatibility of exhibitors' products.

Exhibitor Admission

Badges for exhibitor personnel will be available for pick up on site at the registration area. Admission to the exhibit hall is by badge only; badges must be worn at all times.

Included with exhibitor badge: Plenary and Parallel Sessions • Admission to Poster Hall

Installation

All exhibits must be set up and the aisles cleared by 5:00 PM on Wednesday, July 27th without exception.

Dismantling

The official exhibit closing time is 9:00 AM on Saturday, July 30th. All exhibit material must be packed and ready for removal from the exhibit hall by 1:00 PM on Saturday, July 30th.

Security

Security service will be provided during move-in, move-out and show hours, as well as after daily exhibit hours. The INA, New Orleans Marriott, and the official security company are not responsible for any loss or damage to exhibitor property.

Giveaways, Prizes and Drawings

Giveaways, prizes, sponsored contests, and drawings are allowed if permission is received in advance from the INA. They may not exceed the relevant AMA Code of Ethics and Pharmaceutical Research and Manufacturers of America Guidelines regarding gifts to physicians.

All exhibitors must email giveaway requests to the INA for approval by May 27, 2022, at exhibits@neurotoxins.org.

Cancellation Policy

If written cancellation is received by the INA on or before May 2, 2022, a full refund will be granted, less \$500 to be withheld as a cancellation fee. If the exhibiting company cancels after May 2, 2022, the exhibiting company will forfeit all payments made to the INA under this agreement, and the company will be held liable for the full amount of the cost of the exhibit space. The INA shall have the right to use cancelled space to suit its own convenience, including the selling of space to another exhibitor without any rebate to the exhibiting company.

Booth Relocation

If it becomes necessary to relocate an exhibitor after a contract has been accepted, the INA will contact the company involved. Every effort will be made to reassign the exhibitor to a similar space.

Exhibit Information (cont'd)

Exhibit Booth Space Size	Cost Per Booth	Exhibitor Badge
Tabletop	\$2,000	1
10' X 10'	\$12,500	2
20' X 20'	\$20,000	3

Please note that single booths cannot be merged

Exhibit Booth Space Deadlines	Date
Application due with 50% deposit	March 18, 2022
Paid in Full	April 20, 2022
Notification of cancellation	May 2, 2022
*Booth plans due	May 27, 2022

*** If an exhibitor intends to set up its own booth it must present a copy of the booth design, including measurements, to the INA by e-mail to exhibits@neurotoxins.org by May 27, 2022, in order to obtain written approval and authorization.**

The following services will be provided to exhibitors at no additional charge:

- General overhead lighting
- Exhibit listing in program book
- Discount advertising in the program book

Nonprofit Exhibit Space

The INA offers three tabletop complimentary shared spaces in the exhibit hall. The first three medically-related nonprofit association contracts received will be guaranteed a free space. After that, spaces will be offered at a reduced fee. Booths will be assigned by the INA based on availability. Requests for shared or reduced-fee association space must be accompanied by proof of nonprofit status.

Americans With Disabilities Act

The INA fully intends to comply with the legal requirements of the Americans with Disabilities Act. If any participant of TOXINS 2022 needs special accommodations, please contact Rose Puleo at least two weeks prior to the conference at rose.puleo@neurotoxins.org.

Exhibit Poster Space and Location

