

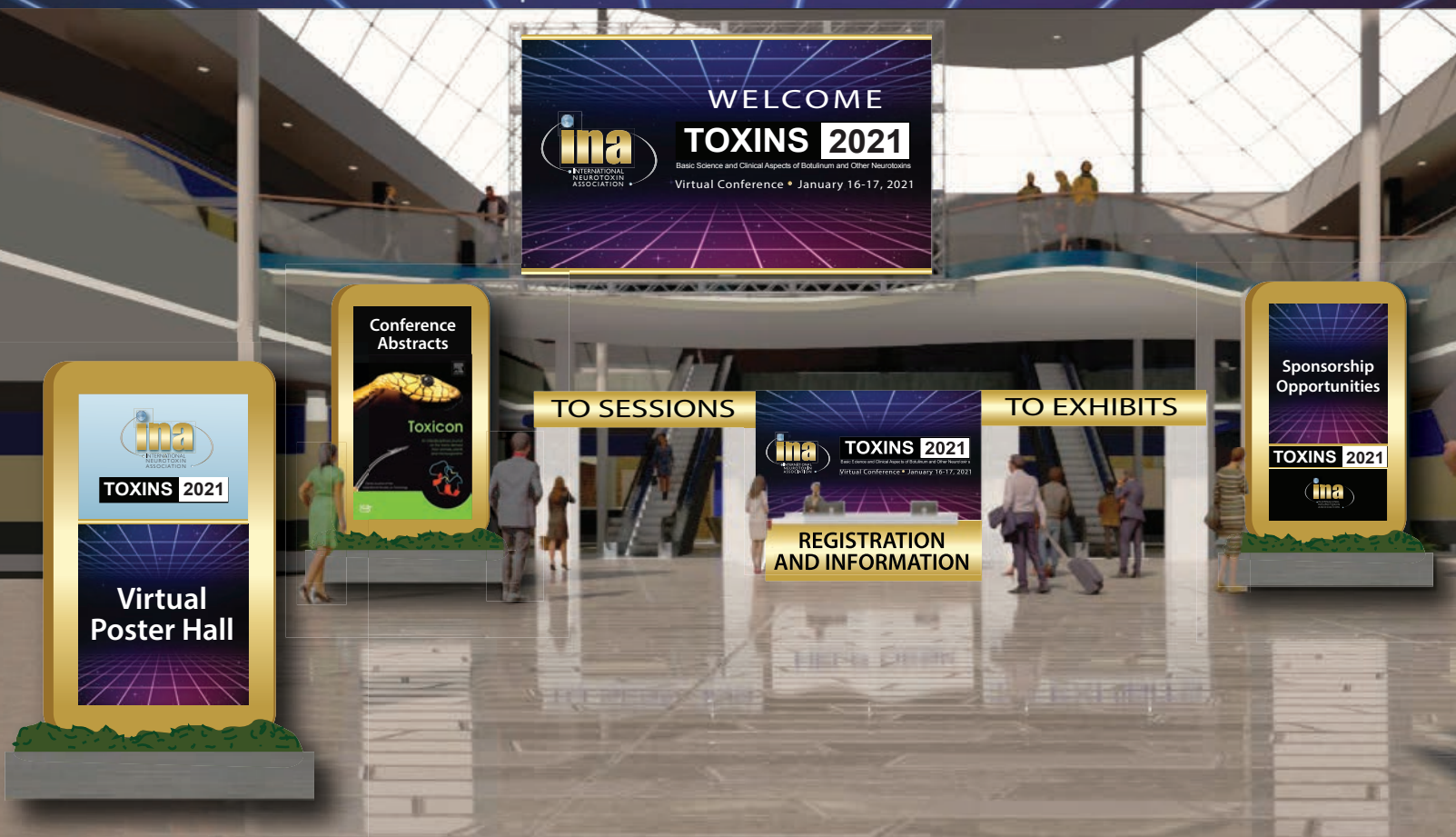


# TOXINS 2021

Basic Science and Clinical Aspects of Botulinum and Other Neurotoxins

Virtual Conference • January 16-17, 2021

## Sponsorship Prospectus





## The International Neurotoxin Association (INA)

The INA is a non-for-profit, international scientific society dedicated to advancing scientific research, supporting education, and fostering understanding about botulinum and other neurotoxins. The INA provides a forum for the exchange of information and ideas among scientists, clinicians, allied health and other medical professionals, as well as the general public about the science and therapeutic use of neurotoxins.

The biennial TOXINS conferences are the premiere venue for consideration of the latest developments in the basic science and clinical applications of neurotoxins. The scientific program—presented by the world’s experts in their respective fields—attracts a global audience of basic scientists and clinicians in the fields of neurology, physical medicine and rehabilitation, dermatology, ophthalmology, otolaryngology, urology, gastroenterology, and pain management.

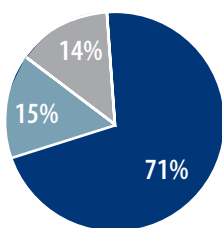
The TOXINS 2021 Virtual Conference is a live, on-line iteration of the TOXINS conferences in 2021.

### International Neurotoxin Association Congress Attendance History and Overview

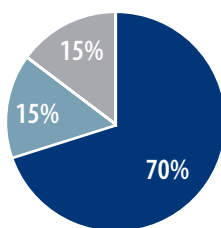
The INA’s biennial TOXINS Conference is the only professional gathering in the world focusing on botulinum toxin and attended by both scientists and clinicians across multiple specialties.

YEAR	LOCATION	ATTENDANCE	COUNTRIES REPRESENTED
2019	Copenhagen, Denmark	1409	58
2017	Madrid, Spain	1051	57
2015	Lisbon, Portugal	752	46
2012	Miami Beach, Florida, USA	547	35

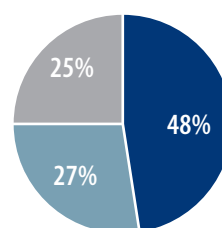
2019 Copenhagen, Denmark



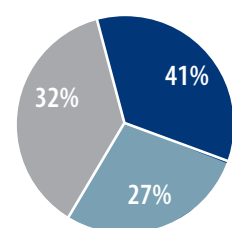
2017 Madrid, Spain



2015 Lisbon, Portugal



2012 Miami, Florida



■ Physicians

■ Basic Scientists

■ Other

Other = Healthcare Professionals and Industry Representatives

## TOXINS 2021 Virtual Conference

TOXINS 2021 is a dynamic, interactive event focused on the latest developments in the field of botulinum neurotoxins (BoNTs). It will address identified gaps in knowledge related to the use of BoNTs in the management of spasticity, dystonias of the head and neck, limb dystonia, and tremor.

The program will be relevant to both basic scientists and clinicians from multiple specialties and presents a venue for cross-fertilization of research and clinical experience and insights on a global scale.

The conference program will employ a selection of proven educational formats, including didactic presentations, case-based learning utilizing video segments, Q & A sessions, attendee polling, and interactive expert panel discussions.

### The TOXINS 2021 Virtual Conference program will include the following:

- 4-hour general session that will be accredited by the European Accreditation Council for CME (EACCME®)
  - Industry-sponsored sessions
  - Virtual Poster Hall
  - Virtual Exhibit Hall

Access to the TOXINS 2021 Virtual Conference is by registration only and will be restricted to verified clinicians, basic scientists, healthcare providers, and industry professionals. Consumer/patient access will not be provided.

### Day 1 – General Session Saturday, January 16 - 10:00 AM-2:00 PM EST (15:00-19:00 GMT)

#### Presentations

- Targeting Botulinum Toxin to Distal Sites and Diverse Nerve Terminals
- Membrane Insertion of Botulinum Toxin
- Basis of Movement Control and Why Botulinum Toxin Should Influence It
- Guidance, Localization, and Optimal Placement of Botulinum Toxin: What Works Best?
  - Adult and Pediatric Spasticity
  - Head and Neck Dystonia
  - Limb Dystonia and Tremor

#### Educational format

Didactic Lectures, Case-Based learning, Q & A, Attendee Polling, Expert Panels

The general session will be available on demand for 60 days post-conference

### Day 2 – Industry-Sponsored Sessions Sunday, January 17 - 10:00 AM-2:00 PM EST (15:00-19:00 GMT)

Event Slots -70 minutes per slot

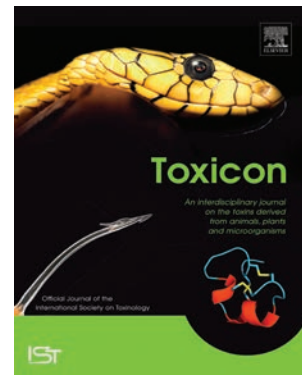
Opening Session – Moderator

- Slot 1
- Slot 2
- Slot 3

The industry-sponsored session content will be available on demand for 60 days post-conference

### Abstracts

- Accepted abstracts will be published in an online supplement to the journal *Toxicon*
  - Open access to the abstract supplement will be available for 6 months following publication online
  - A link to the abstract supplement will be posted on the virtual conference website and the INA website



### Virtual Poster Hall



The TOXINS 2021 Virtual Conference will feature a Virtual Poster Hall with the accepted abstracts on display for viewing and where abstract authors will be able to submit a PDF of, and/or 10 minute presentation of their poster (using slides with audio and/or video). Abstract authors will also have the option to provide their email addresses for conference attendees to contact them. Conference attendees will have access to the virtual conference hall for 60 days post-conference.

### Poster Awards

Fellows, Residents and Early Career attendees may submit their abstracts for consideration for the Abstract Poster Awards. To be eligible, applicants must currently be in training or within 5 years of completing formal course work/training (ie, PhD, master's program, residency, or fellowship). The winners of the Abstract Poster Awards will be selected by the TOXINS Organizing Committee prior to the conference and will be announced on the INA website and featured prominently in the Virtual Poster Hall. Award winners will receive free registration to the in-person TOXINS conference to be held in 2022.



## Virtual Exhibit Hall

### Open for up to 60 days post-conference

The Virtual Exhibit Hall is an excellent opportunity for exhibitors to connect with a sizable group of researchers and clinical practitioners in the field of botulinum neurotoxin science and therapeutics. Exhibitors will be able to share information and data with conference attendees.

#### Virtual Exhibit Hall elements include:

- Functionality to post links to existing informational materials and websites
- Option to post videos
- Independent booth group chat
- Twitter Board – Can be linked to a Twitter feed
- Ability for participants to ask questions via email
- Booths are customizable for branding, video, content placement, and color

*Up to 6 hours design time with a Platform Technology Project Manager to coordinate booth elements (Exhibitor to provide, graphics, logos, videos, copy, and external links, etc.)*



**Please Note:** The sponsors are responsible for ensuring that all aspects of their virtual exhibit booths comply with the codes from the IFPMA Code of Practice (for pharmaceutical companies), ABPI Code of Practice (for pharmaceutical companies), ABHI Code of Practice (for medical device companies), and all other applicable codes, laws and regulations.

The INA does not recommend any discussion of uses outside of the approved product labels. Visitors to the Virtual Exhibit Hall should be directed to refer to the official prescribing information (or Summary of Product Characteristics [SmPC]) for each referenced product in the relevant jurisdiction for information on approved indications, contraindications, and warnings. **(Relevant statements/disclosures should appear in all virtual booths and related materials.)**

The exhibitor agrees to indemnify, hold harmless and defend the INA, along with its respective members, officers, directors, agents and employees from and against any and all liabilities, damages, actions, costs, losses, claims and expenses (including attorneys' fees) that may result from their exhibit.

## Industry-Sponsored Sessions

### Industry-Sponsored Sessions

- Industry-sponsored sessions are planned and implemented by organizations external to the INA though members of the TOXINS Organizing Committee and INA Board of Directors are approved to speak at these events.
- Attendees will have the opportunity to interact with and learn from the experts in neurotoxins pharmacology and therapeutics.
- Three 70-minute slots for industry-sponsored sessions will be available on Sunday, January 17, 2021, from 10:00 AM to 2:00 PM EST (15:00-19:00 GMT). The INA will consider adding more slots based on demand.
- Industry-sponsored sessions will be available on demand for 60 days post-conference

### Benefits

Two HTML emails will be sent to the preregistered attendee list with an Invitation Announcement for industry-sponsored sessions (invitation to be designed and provided by sponsor; specs will be provided).

The session fee includes provision of one complimentary preregistered attendee list in Excel format (including first name, last name, degree, and country). The INA cannot guarantee the preregistered list prior to November 30, 2020, as many attendees tend to register closer to the time of the event.

### Guidelines

All invitations or solicitations to attend an industry-sponsored session, program agendas, speakers, and program materials must be approved by the INA prior to production, distribution, or posting.

All marketing materials must contain the following statement: "This event is neither sponsored nor endorsed by the INA." Once approved, any proposed revisions must be submitted to the INA for approval.

Invitations and announcements addressed to attendees should clearly indicate the name(s) of the organization(s) funding the program. Promotional materials of any kind may not use the TOXINS 2021 Virtual Conference logo without prior written approval. These rules apply to materials developed for use before, during, and after the conference.

### Application Process and Deadlines

Requests for an industry-sponsored session must be made by returning the completed application (contained herein to) [rose.puleo@neurotoxins.org](mailto:rose.puleo@neurotoxins.org) by August 31, 2020. Requests will be taken on a first-come, first-served basis by the INA. Notification of a decision will be sent within two weeks of receipt of an application.

## Industry-Sponsored Sessions (cont'd)

### Cancellation Policy

The INA must be notified in writing if an approved industry-sponsored session is subsequently cancelled. If the INA receives a written cancellation by the end of the business day on Monday, October 5, 2020, a refund of 50% of the fee will be issued. No refunds will be issued for cancellations received after Monday, October 13, 2020.

### Disclaimer

The INA does not provide CME/CPD credit for any industry-sponsored session.

The INA will not be held responsible for unsatisfactory attendance and/or marketing of an industry-sponsored session.

The opinions presented at industry-sponsored sessions are solely those of the presenters and the event organizers and do not represent the opinion of the INA. The INA makes no representation or warranty regarding the quality or costs of any products or services offered by event organizers or sponsors.

**Please Note: The sponsors are responsible for ensuring that all aspects of the industry-sponsored sessions and all other aspects of their involvement with the conference comply with the IFPMA Code of Practice (for pharmaceutical companies), ABPI Code of Practice (for pharmaceutical companies), ABHI Code of Practice (for medical device companies), and all other applicable codes, laws and regulations.**

The INA does not recommend any discussion of uses outside of the approved product labels. Attendees should be directed to refer to the official prescribing information (or Summary of Product Characteristics [SmPC]) for each referenced product in the relevant jurisdiction for information on approved indications, contraindications, and warnings.

#### Diamond Sponsorship — Fee: US \$37,500

#### Platinum Sponsorship — Fee: US \$30,000

SPONSORSHIP	Diamond	Platinum
Acknowledgement on TOXINS 2021 Virtual Conference and INA websites	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Banner on conference website to highlight your sponsorship	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Virtual exhibit booth with links, video, and chat room (sponsor to supply all jpegs, links and art)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Presence in virtual conference lobby with corporate logo and messaging	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Industry-sponsored session	<input checked="" type="checkbox"/>	<input type="checkbox"/>

### Other Opportunities

If you are interested to support an aspect of the TOXINS 2021 Virtual Conference that is not mentioned here, please contact us at [info@neurotoxins.org](mailto:info@neurotoxins.org) to discuss.

# TOXINS

# 2021

## Basic Science and Clinical Aspects of Botulinum and Other Neurotoxins Virtual Conference • January 16-17, 2021

### Application for Industry-Sponsored Session

**Due August 31, 2020**

To be considered for approval for an industry-sponsored session, please complete this application.

Attach additional pages if needed.

**Print or type**

**Company Name:** \_\_\_\_\_

**Main Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip/Postal Code:** \_\_\_\_\_ **Country:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

*(Indicates you have read and agree to the terms and conditions of the TOXINS 2021 Guidelines)*

**Session Title** \_\_\_\_\_

**Proposed Speaker(s):** \_\_\_\_\_

**Description of Session:** \_\_\_\_\_

**Target Audience:** \_\_\_\_\_

**Learning Objectives and Goals:** \_\_\_\_\_

**Planned Agenda:** \_\_\_\_\_

### Event Date & Time

Please indicate your first, second, and third choices for time slots are 70 minutes in duration

**Sunday, January 17, 2021**    ☐ Slot#1 (15:10 - 16:20 GMT)    ☐ Slot#2 (16:30 -17:40 GMT)    ☐ Slot#3 (17:50 - 19:00 GMT)

Applications will be taken on a first-come, first-served basis. The application and all required documentation must be completed and sent to [Rose.Puleo@neurotoxins.org](mailto:Rose.Puleo@neurotoxins.org) no later than August 31, 2020. Acceptance of all applications received after August 31, 2020, will be dependent upon availability of time slots. Notification will be sent within two weeks of receipt of an application.